



## **AGENDA**

### **DES MOINES AREA REGIONAL TRANSIT AUTHORITY TRANSIT RIDERS ADVISORY COMMITTEE**

**JULY 10, 2013 – NOON**

DART Central Station, Multimodal Room  
620 Cherry Street, Des Moines, Iowa

A. ROLL CALL AND ESTABLISHMENT OF QUORUM

B. APPROVAL OF MAY 29, 2013, MINUTES

C. DISCUSSION ITEMS

1. Marketing and Communication Plan – Marketing Director Kirstin Baer-Harding

D. TRAC MEMBER COMMUNICATIONS

E. STAFF UPDATES

1. Public Affairs
2. Planning

F. PUBLIC COMMENT

G. FUTURE AGENDA ITEMS

1. Fare policy
2. Website refresh
3. Shelter locations
4. Snow removal

H. UPCOMING MEETINGS

1. DART Commission – 5 p.m. Tuesday, September 3, 2013, DART Central Station
2. TRAC – Noon Wednesday, September 11, 2013, DART Central Station

I. FOCUS GROUP

1. MyDART Trip Planner – Group Testing – DART staff

J. ADJOURN

### **STAFF CONTACT INFORMATION**

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